



UNITED NATIONS
INDUSTRIAL DEVELOPMENT ORGANIZATION







**UNIDO
LEADS PUBLIC-PRIVATE PARTNERSHIP IN PROJECT TO
IMPROVE PRODUCT QUALITY,SUSTAINABILITY AND
INCLUSIVENESS IN ETHIOPIA'S COFFEE SECTOR.**



ACKNOWLEDGMENTS

UNIDO project team would like to express its appreciation and gratitude to the Ethiopian Coffee and Tea Authority (ECTA), which with its guidance, since its establishment, has represented a reference point for coffee stakeholders at national and international levels.

Cooperative and Unions that are operating in the targeted coffee growing areas, the Regional States of Oromia and Sidama Regions.

Another special thank goes to all the regional representatives of the respective administrations and all other national and international stakeholders, which are providing support and cooperation during the project implementation.

UNIDO wishes to thank the Italian Agency for Development Cooperation (AICS), for the support provided to the project not only as donor but also as project partner: the continuous cooperation efforts and the strategic alignment have truly been the keys for project success.

Special mention and gratitude go also to illycaffè S.p.A. and Ernesto Illy Foundation, for their continuous technical support, for their dedication and for the scholarships provided to Ethiopian candidates (six-month Master Course in Coffee Economics and Science held at the University of Coffee in Trieste).



BASIC FACTS

The project has operated across the entire Ethiopian coffee value chain increasing its social, environmental and economic inclusiveness and long term sustainability.

IMPACT

ESTABLISHMENT OF COFFEE TRAINING CENTER (CTC)

State of art knowledge hub on coffee, which takes steps from Illycaffé experience with the University of Coffee in Trieste -Italy-, focuses on upgrading professional training opportunities on coffee in Ethiopia and in the Region.

TECHNICAL ASSISTANCE FOR 30.000 FARMERS ON COFFEE AGRONOMIC, PROCESSING AND MARKETING BEST PRACTICES

Attention has been kept on increasing the quality of green coffee, implementing a range of activities at farm, cooperative and union levels, with quality and volume of coffee produced by 21 cooperatives increased.

ETHIOPIAN COFFEE AND TEA AUTHORITY (ECTA) LEVERAGED ITS POSITION AMONG GLOBAL COFFEE STAKEHOLDERS

Increased visibility of ECTA in the International Coffee Organization events, High – Level visits from Donor and International Organizations, sponsorship of Study Tours both for technical and political purposes and creation of CTC within its premises as center of excellence for coffee industry.



GEOGRAFICAL
COVERAGE
ETHIOPIA



DURATION
2015-2022



BUDGET
4.000.000 EURO



FUNDS
ITALY



PARTNERS
ETHIOPIAN COFFEE
AND TEA
AUTHORITY
ILLYCAFFE
ERNESTO ILLY
FOUNDATION



CONTEXT

Ethiopia is the birthplace of coffee: the *Coffea arabica* tree originated in the forests of the Kaffa region where villagers still harvest the wild berries. With its longstanding tradition, coffee production and consumption have a near-legendary status in Ethiopia and play a fundamental role in the country's economic, social and cultural life. The livelihoods of 20 million Ethiopians, including large numbers of women and youth, depend directly or indirectly on coffee production and marketing.



SUMMARY

The UNIDO project **IMPROVING THE SUSTAINABILITY AND INCLUSIVENESS OF THE ETHIOPIAN COFFEE VALUE CHAIN THROUGH PRIVATE AND PUBLIC PARTNERSHIP**, is funded by the Italian Development Cooperation and supports the Ethiopian Coffee and Tea Authority in increasing the value of the Ethiopian Coffee chain with the support of Illycaffé, one of the most relevant players in the arena of coffee global sustainability.

The Project is framed on a value chain approach, therefore it targets smallholder farmers through the introduction of Best Agronomic Practices for improving the quality of the yields, as well as it supports the dissemination of technical skills for an optimized post-harvest process, with the creation of a knowledge hub on coffee science and economics.



EATALY



The project was finally launched in May 2015, in an official ceremony held in the premises of the coffee cluster at Expo, in Milan, fully sponsored by illyCaffè: the coffee company showed also in this occasion its commitment on how to increase sustainability in the coffee supply chain, considering social and ethical sustainability in addition to environmental objectives and how to improve supplier/buyer linkages, productivity and competitiveness.

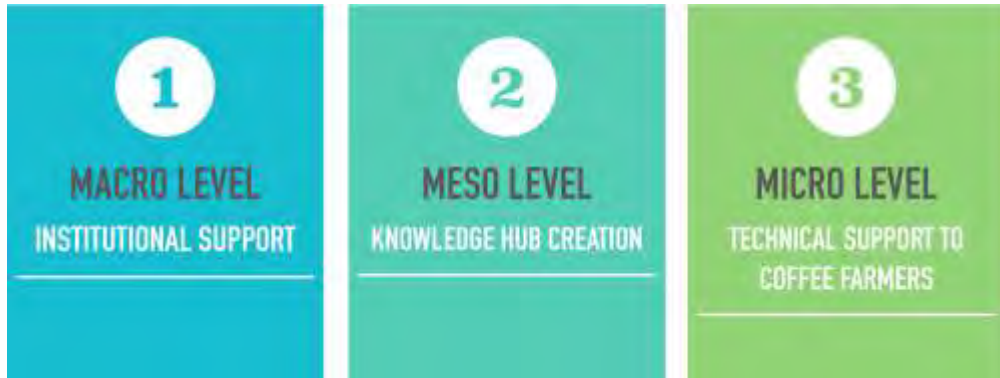
The public-private partnership seeks to create shared value for all stakeholders: by using the best technologies to produce and share Ethiopian coffee with the world, it will pursue both development and business objectives in a sustainable manner.

Illycaffè and the Ernesto Illy Foundation have jointly worked with the project's partners to upscale local capacities and knowledge on the coffee value chain, both through the establishment of the Coffee Training Center, and with the scholarships provided for the master's degree in Coffee Economics and Science, offered to Ethiopian graduates interested in working in the coffee world from cultivation to the catering industry, including logistics and industrial processes.



SCOPE OF THE INTERVENTION

The scope of the project is to increase the value and the sustainability of the whole coffee value chain in Ethiopia, with the expectation to increase its socio-economic aspects as well as environmental resilience. For this to happen and in synergy with the Ethiopian Institutions, ad hoc activities have been designed and realized at different levels:





MACRO LEVEL INSTITUTIONAL SUPPORT

Since November 2015, upon the proclamation No. 916/2015, the Ethiopian Coffee and Tea Authority (ECTA) represents the focal point for the development of the Ethiopian coffee value chain and is the first Institutional Partner for UNIDO in this project framework.

Since its onset, UNIDO has supported ECTA in leveraging its positioning in the international coffee arena, through participation to Global Coffee Sustainability Conference, increased visibility in the International Coffee Organization events, High – Level visits from Donor and International Organizations, sponsorship of Study Tours both for technical and political purposes, with the ultimate goal of strengthening the trust of major international coffee players toward Ethiopian institution and coffee sector stakeholders.



**COFFEE
TRAINING
CENTER**
ETHIOPIA



MESO LEVEL KNOWLEDGE HUB CREATION

UNIDO promptly identified the establishment of the Coffee Training Center (CTC) to be based in Addis Ababa as the key to increase competences of Ethiopian coffee professionals

The overall aim of the Coffee Training Centre, which takes the steps from Illycaffé experience with the University of Coffee and is developed with their tight supervision, focuses on the improvement of the Ethiopian coffee value chain by addressing the lack of professional training opportunities in the country.

More specifically, by providing a training excellence centre which will cover specific topics going from the post-harvesting activities to the final product, coffee stakeholders will be able of advancing their technical and theoretical knowledge.

Establishment of the CTC is a demand driven concept due to the opportunity of adding considerable value in the coffee value chain particularly in the post-harvest and processing phase of the chain (mainly grading, cupping, roasting, packaging, and brewing).

CTC is going to equip the trainees with skills that can contribute to improve the quality of national coffee supplies, develop roasting, packaging and brewing capacities in Ethiopia; and significantly increase coffee revenues to the producers and the national income.

Ultimately, the CTC will also work as a platform, where enabling the development of intensive partnership with global and local stakeholders.

The partnership strategy refers to the detailed modalities of agreements between or among actors that have stake with CTC, specifying the interest, roles, in order to help effect the values of networking, cooperation, and integration of different value adding activities.



COFFEE TRAINING CENTER ETHIOPIA



Introduction: Training on the fundamentals of coffee.

It refers to the basics of coffee harvesting and post-harvest processing, sorting and grading quality coffee beans.

READ MORE >>



Module 1: Training on coffee processing (the hulling and pulping)

It refers to the basics of coffee harvesting and post-harvest processing, sorting and grading quality coffee beans.

READ MORE >>



Module 2: Training on Sensory laboratory.

It refers to the basics of coffee harvesting and post-harvest processing, sorting and grading quality coffee beans.

READ MORE >>



Module 3: Training on industrial process lab

It refers to the basics of coffee harvesting and post-harvest processing, sorting and grading quality coffee beans.

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Module 4: Training on Brewing lab

It refers to the basics of coffee harvesting and post-harvest processing, sorting and grading quality coffee beans.

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Module 5: Training on exporting, café business and maintenance of equipment

It refers to the basics of coffee harvesting and post-harvest processing, sorting and grading quality coffee beans.

READ MORE >>

MESO LEVEL COFFEE TRAINING CENTER

The COFFEE TRAINING CENTER ETHIOPIA will embrace the entire productive cycle of coffee with a specific focus on the Coffee Industrial process; the program also aims to consolidate and develop relations between the University of Coffee and the world of business by transferring the technological and cultural know-how of modern coffee technology.

TRAINING PROGRAMME

CTC is going to supply skilled professionals with international standard knowledge and skill on coffee post-harvest activities, particularly on coffee processing, cupping and grading, roasting, grinding, brewing, packaging, who can contribute to improve the quality of national coffee supplies; and help increase the value of coffee to the producers and the national income.



MICRO LEVEL **TECHNICAL SUPPORT TO COFFEE FARMERS**

Addressing the entire coffee value chain, from crop to cup, has always been the project objective; attention has been kept on increasing the quality of the green coffee, implementing a series of activities at farm, cooperative and union levels among which the introduction of Best Agronomical Practices, technical skills and provision of practical tool boxes, upgrading of washing stations infrastructures, laboratories, and the dissemination of modern marketing techniques.

The quality process scale-up, required from the national and international markets, led to a higher coffee grading and, thus, in increased income deriving from better market opportunities, benefitting almost 30.000 coffee small farmers associated in 21 cooperatives.

More specifically, the project has intervened in two coffee regions, Oromia and SNNPR, more specifically in two woredas, Delo Mena and Aletawondo. These two woreda feature two different coffee landscapes, Forest coffee and Garden coffee.

The characteristics of the two selected locations are very different and therefore have required approaches partially different. This strategy helped the Project and the involved Institutions, in creating success cases in two coffee scenarios, increasing project impact and facilitating further promotion and replication of Project's activities and interventions.



FINAL REMARKS

Through these lines of action, from coffee plantation to coffee knowledge and entrepreneurial skills development, the project has operated across the entire Ethiopian Coffee Value Chain increasing its social, environmental and economic inclusiveness, integration and long-term sustainability.



ITALIAN AGENCY
FOR DEVELOPMENT
COOPERATION



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ETHIOPIAN
COFFEE AND TEA AUTHORITY